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Predictive Analytics and AI Decision Science in Indian Healthcare: A PRISMA-Guided Synthesis on Scaling Frameworks

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ABSTRACT

In India, 2.8 million new tuberculosis cases are recorded every year, managed by a health system running at 0.74 physicians per 1,000 people. Algorithmic Decision Support Systems (ADSS) for clinical triage, breast cancer screening, and population risk management have produced documented results in Indian field deployments. Systematic adoption across the country's primary health centres has not followed. Three gaps explain the disconnect: no published synthesis addresses the transition from pilot to programme; rural and urban adoption conditions are treated as interchangeable when they are not; and implementation barriers have not been mapped to sequenced, actionable prerequisites.

This PRISMA-guided integrative review of 36 sources, drawn from an initial corpus of 360 records, addresses all three gaps. Guided by sociotechnical systems theory and the NASSS framework, the synthesis identifies five ADSS opportunity domains, five interdependent barrier clusters, and a three-tier sequenced framework for equitable scale-up. Infrastructure, data governance, and regulatory clarity must precede deployment. The concept of context-aware institutionalisation is introduced as a practical planning tool for health system managers in low-to-middle-income settings.



Keywords: predictive analytics; AI decision science; algorithmic decision support systems; Indian healthcare; ADSS implementation; digital health scale-up; PRISMA synthesis; health system barriers; context-aware institutionalisation



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INTRODUCTION

Tuberculosis alone gives India 27% of the global disease burden, with 2.8 million new cases recorded annually (Qure.ai, 2025). Against that load, physician density sits at 0.74 per 1,000 people, against a World Health Organization minimum of 1.0 (World Health Organization, 2020). Around 65% of the population lives in rural areas. Primary health centres in those areas operate under chronic staffing constraints and intermittent supply chains (Ministry of Health and Family Welfare, 2017). Predictive analytics and AI Decision Science, deployed as Algorithmic Decision Support Systems (ADSS), offer a way to redesign the decision architecture at the points where these pressures are most acute: early triage, disease classification, and population-level risk assignment (Rajkomar et al., 2019; World Health Organization, 2021).

A chest X-ray ADSS from Qure.ai achieved a 22% increase in tuberculosis detection in public district hospitals while cutting per-case identification costs (Qure.ai, 2025). Breast abnormalities in dense tissue were identified without radiation by Niramai's thermography platform, reaching women in outreach settings where mammography is unavailable (Bansal et al., 2023). By 2023, the Ayushman Bharat Digital Mission (ABDM) had enrolled over 530 million citizens in a national digital health identification network, building the interoperability foundation that longitudinal predictive analytics requires (National Health Authority, 2023).

What the evidence does not show is systematic programme-level adoption across rural facilities. The physician

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shortage is sharpest exactly where ADSS would have the greatest operational value, yet implementation conditions in those same locations are the weakest ([Mehta et al., 2024](#); [Chettri et al., 2025](#); [Tripathi & Bagga, 2020](#)). Three research questions shape this paper.

RQ1: What are the principal opportunity domains for predictive analytics and ADSS in Indian healthcare?

RQ2: What implementation barriers prevent equitable scale-up beyond pilots?

RQ3: What sequenced prerequisites would enable sustainable system-level adoption? No prior synthesis has combined clinical, governance, infrastructure, and workforce evidence with an explicit barrier-to-prerequisite mapping for the Indian context.

Table 1. India Healthcare Context and ADSS Relevance

Indicator	Current Value	Comparator	ADSS Relevance
Physician density (per 1,000)	0.74	WHO minimum: 1.0	Triage decision nodes at PHC level are understaffed; ADSS can partially offset this (World Health Organization, 2020)
Nurse/midwife density (per 1,000)	1.70	WHO minimum: 3.0	Frontline supervision capacity constrains AI use; automated screening reduces per-consultation burden (Mehta et al., 2024)
Rural population share	65%	Urban: 35%	Most disease burden is in settings with weakest choice architecture (Ministry of Health and Family Welfare, 2017)
ABDM citizen enrolment (2023)	~530 million	Target: all citizens	Digital backbone underpins longitudinal decision support for population analytics
Annual TB incidence	2.8 million	27% of global burden	AI-assisted chest radiograph triage addresses highest-burden decision node in TB cascade (Qure.ai, 2025)
Breast cancer late-stage presentation	~60%	High-income: ~30%	Predictive screening can reposition the early detection node; mammography does not reach rural settings (Bansal et al., 2023)
Public health expenditure	1.84% of GDP	WHO recommended: 5%	Low state funding limits infrastructure investment for any ADSS programme (Ministry of Finance, 2024)
PHC facilities operational vs. required	~25,000 vs. ~35,000	Gap: ~10,000	PHC shortfall limits physical reach of any algorithmic decision support rollout (NTI Aayog, 2022)

REVIEW RATIONALE AND CONCEPTUAL FRAMEWORK

Why a PRISMA-Guided Integrative Review Fits This Question

The evidence required to answer these questions is held across peer-reviewed journals, national policy documents, infrastructure investment reports, and industry case studies. No single review method handles all four source types and produces a framework-building output grounded in transparent search methodology. A systematic review with meta-analysis demands homogeneous study designs; this corpus cannot provide them. A scoping review maps evidence without synthesising it into actionable conclusions.

The integrative review method ([Whittemore & Knafl, 2005](#)) is designed for this combination: diverse source types, framework-building purpose, no requirement for statistical aggregation. Complementary guidance for heterogeneous evidence synthesis is available in ([Popay et al., 2006](#)). PRISMA 2020 reporting standards provide the search transparency that makes the review reproducible for peer review.

Table 2. Comparison of Review Design Options Considered

Design	Primary Purpose	Quality Appraisal	Source Flexibility	Selected
Systematic review with meta-analysis	Effect size pooling	Strict; homogeneous designs required	Single study type; quantitative only	No — corpus too heterogeneous
Scoping review	Evidence mapping	Not required	Broad; exploratory	No — produces map, not framework
Narrative synthesis	Interpretive summary	Optional	Mixed sources acceptable	Partial — lacks analytical structure
Integrative review (selected)	Conceptual framework development	Adapted to source type	Heterogeneous: empirical, policy, industry	YES — selected design

Conceptual Frameworks

Two frameworks organise the analysis. Health IT adoption depends on interactions between technology, people, workflow, and organisational context; an ADSS with excellent algorithms but no trained staff, no power supply, and no governance structures will produce no clinical benefit ([Sittig & Singh, 2010](#)). The NASSS framework ([Greenhalgh et al., 2017](#)) examines technology characteristics, value proposition, adopter readiness, organisational capacity, and the wider environment as interactive domains for understanding digital health scale-up failure. Each implementation barrier in Section 5 is classified against NASSS domains.

METHODOLOGY

Search Strategy and Source Selection

PubMed, Scopus, Web of Science, and Google Scholar received structured keyword searches; Google Scholar was used specifically for grey literature including government documents and industry reports. Representative keyword combinations included terms such as predictive analytics, algorithmic decision support, machine learning, healthcare, health system, India, and low and middle income. The search covered January 2015 to March 2025; foundational methodology texts predating 2015 were admitted by exception. English-language sources only.

Screening, Inclusion, and Exclusion

Database searches returned 312 records. Government portals, WHO, UNICEF, NITI Aayog, and industry repositories added 48 more. After deduplication the corpus stood at 298. Title and abstract review removed 196: sources unrelated to predictive analytics or ADSS, sources with no India or LMIC applicability, pre-2015 records not meeting the foundational exception, and non-English material. Full-text assessment of the remaining 102 records excluded a further 66. Of those, 21 reported only model performance without any implementation context,

18 lacked India-specific evidence, 14 were opinion pieces without verifiable data, 8 duplicated existing deployment coverage, and 5 fell below quality thresholds. The final corpus contains 36 sources.

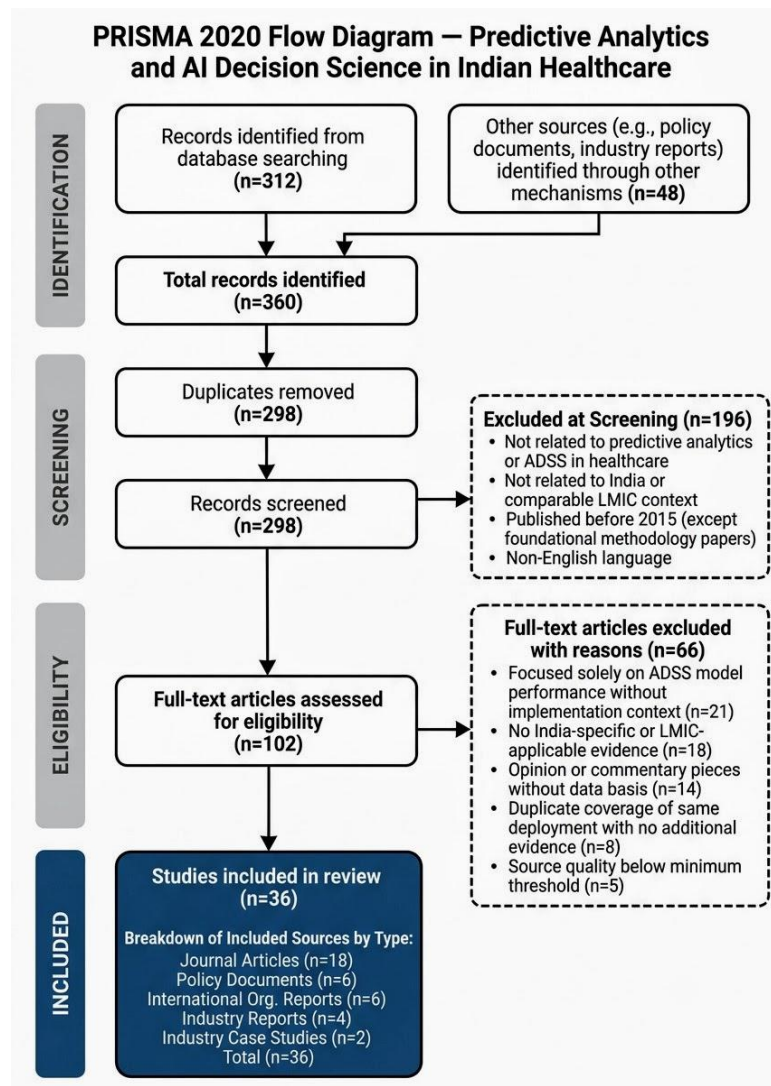


Figure 1. PRISMA 2020 Flow Diagram: From Identification to Inclusion (n_final = 36).

Thematic Synthesis and Quality Assurance

Analysis proceeded in two stages. Open coding in stage one mapped extracted content against five NASSS domains: technology, value proposition, adopter system, organisation, and wider environment. Pattern coding in stage two surfaced cross-theme interactions and the sequencing logic central to Section 6. A codebook documented all coding decisions; negative case analysis guarded against confirmatory bias.

Trustworthiness follows credibility through triangulation across source types (Lincoln & Guba, 1985). Followed by dependability through a documented audit trail of coding decisions. It also connects confirmability through negative case review. The research covers the transferability through an explicit India focus with selective LMIC comparisons that do not overstate generalisability across settings.

Table 3. Inclusion and Exclusion Criteria Applied During PRISMA Screening

Dimension	Inclusion Criterion	Exclusion Criterion
Publication date	January 2015 to March 2025	Pre-2015 publications (foundational methodology texts admitted by exception: Davis, 1989 ; Lincoln & Guba, 1985 ; Whittemore & Knafl, 2005 ; Greenhalgh et al., 2017)
Language	English only	All non-English publications
Geographic scope	India-focused, or LMIC- applicable with documented India relevance	High-income country contexts with no LMIC applicability demonstrated
Source type	Peer-reviewed articles; government and policy documents; international organisation guidance; industry white papers; documented deployment case studies	Opinion pieces without verifiable data; sources without attributable authorship
Content relevance	Addresses predictive analytics, ADSS, digital health implementation, or Indian health system governance	AI model performance studies with no implementation, contextual, or governance component (n=21 excluded at full- text)
Quality indicator	Clear attribution; verifiable data; traceable methodology; recognised source authority	Sources lacking authorship attribution, data basis, or institutional origin

Table 4. Evidence Base by Source Type: PRISMA-Derived Corpus Summary

Source Type	n	Representative Examples	Thematic Coverage
Journal articles	18	Rajkomar et al. (2019) ; Ng et al. (2023) ; Chettri et al. (2025) ; Greenhalgh et al. (2017)	Clinical ADSS performance; implementation science frameworks; Indian adoption barriers; sociotechnical theory
Government and policy documents	6	National Health Authority (2023) ; NITI Aayog (2022) ; Ministry of Health and Family Welfare (2017, 2019)	India digital health ecosystem; national AI strategy; PHC infrastructure policy
International organisation reports	6	World Health Organization (2021) ; OECD (2022) ; UNICEF (2024)	ADSS ethics and governance; LMIC equity; AI classification frameworks
Industry reports	4	Spatharou et al. (2020) ; FICCI and EY (2023) ; Deloitte (2024)	Workforce impact of ADSS; digital health investment patterns; adoption trend data
Industry case studies	2	Qure.ai (2024, 2025)	TB detection outcomes; cost impact; rural deployment in India
TOTAL	36		

ADSS OPPORTUNITY DOMAINS IN INDIAN HEALTHCARE

Early Detection at the Triage Decision Node

The clinical performance case is established. Deep learning classification of skin cancer reached dermatologist-level accuracy in published research ([Esteva et al., 2017](#)). CheXNeXt matched practising radiologist performance across 14 chest pathologies ([Rajpurkar et al., 2018](#)). A prospective implementation study documented measurable early breast cancer detection gains at population scale with AI-assisted screening ([Ng et al., 2023](#)). However the implementation pathway is not established by the previous studies.

Indian deployments confirm that translation works when rural infrastructure constraints are built into the design from the start, not added later. A 22% increase in TB detection was achieved in public district hospitals by building offline functionality and minimal-supervision operation into the core specification, not as an afterthought ([Qure.ai, 2025](#)). Breast screening was extended to outreach settings where mammography hardware cannot reach ([Bansal et al., 2023](#)). Neither deployment has achieved integration into National Health Mission referral pathways or demonstrated consistent triage protocol adoption at programme scale ([World Health Organization, 2021](#)).

Population-Level Risk Stratification

Population-level precision medicine assumes genomic pipelines that most Indian PHCs cannot access ([Topol, 2019](#); [Tripathi & Bagga, 2017](#)). India's practical near-term route runs through accessible clinical variables captured during standard visits: age, gender, comorbidity records, geographic location, routine biomarkers ([Rajkomar et al., 2019](#)). Episodic data from a single consultation cannot produce useful risk trajectories. Longitudinal interoperability is the prerequisite, and ABDM's architecture could eventually provide that layer but does not yet at rural scale ([National Health Authority, 2023](#)).

Rural and Urban Access Equity

Whether digital health tools widen or narrow existing inequities depends on design choices, not on the technology itself ([Kickbusch et al., 2021](#)). ADSS specified for high-connectivity environments will not function in PHC facilities with intermittent power and absent broadband ([UNICEF, 2024](#)). India's eSanjeevani programme reached over 100 million teleconsultations by 2023 because it was built for Indian operational conditions, not imported as-is from a high-income context ([Ministry of Health and Family Welfare, 2017](#)). Offline-capable, multilingual ADSS tools reach rural PHCs where specialist-dependent platforms cannot ([Qure.ai, 2025](#)).

Resource Allocation and Operational Decision Support

Predictive analytics can reduce bed overflow and improve staff allocation where real-time EHR data feeds exist ([Spatharou et al., 2020](#)). Those feeds are absent from most Indian public facilities. AI investment concentrates in urban private hospitals because that is where the data continuity is ([FICCI and EY, 2024](#)). This opportunity is real but structurally inaccessible until foundational data infrastructure is in place.

Integration with National Health Programmes

Over 530 million citizens are enrolled in ABDM's national digital health identification network ([National Health Authority, 2023](#)). The National Health Policy provides the programme architecture within which ADSS would be operationalised; public-private partnership structures are the recommended delivery mechanism ([Ministry of Health and Family Welfare, 2017](#); [NITI Aayog, 2022](#)). What none of these frameworks names explicitly is data quality. An interoperable architecture built on inconsistent, poorly coded records propagates bad inputs into every downstream ADSS, and no policy document yet requires quality standards as a precondition for enrolment.

Table 5. Evidence Matrix for ADSS Opportunity Domains

Opportunity Domain	Global Evidence	India Evidence	Critical Contingencies	Evidence Quality
Early detection at triage decision node	Esteva et al. (2017) ; Rajpurkar et al. (2018) ; Ng et al. (2023)	Qure.ai TB triage with 22% detection uplift (Qure.ai, 2025); Niramai thermography (Bansal et al., 2023)	Workflow integration into NHM referral protocols; affordable imaging hardware at PHC level	Strong
Population risk stratification	Rajkomar et al. (2019) ; Topol (2019)	ABDM-linked EHR pilots; NHM demographic data (National Health Authority, 2023)	Interoperable longitudinal records; consistent data entry quality across facilities	Moderate
Rural and urban access equity	Kickbusch et al. (2021) ; UNICEF (2024)	eSanjeevani teleconsultation: 100M+ sessions (Ministry of Health and Family Welfare, 2017); offline diagnostic tools (Qure.ai, 2025)	Low-connectivity design; multilingual interface; PHC device readiness	Moderate
Resource allocation and operational forecasting	Spatharou et al. (2020) ; OECD (2022)	Bed and staff forecasting in select urban tertiary hospitals (FICCI and EY, 2024)	Real-time EHR data feeds; national interoperability standards — absent in rural facilities	Emerging
National programme integration via ABDM	World Health Organization (2021) ; National Health Authority (2023)	ABDM ecosystem architecture; NHM digital health modules (Ministry of Health and Family Welfare, 2017)	PPP governance frameworks; DPDP compliance; demographic fairness audits	Emerging

IMPLEMENTATION BARRIERS CONSTRAINING EQUITABLE SCALE-UP

Data Quality, Fragmentation, and Interoperability

Training data quality determines ADSS output quality. India's health records are inconsistent across public and private facilities, coded in incompatible formats, and held in systems that do not exchange information. ABDM is building an interoperability layer, but rural PHC enrolment remains partial and data entry quality varies systematically by facility type ([National Health Authority, 2023](#)). Any ADSS trained on the available Indian health data inherits every gap and demographic skew embedded in that data.

The equity consequences are concrete, not theoretical. A US commercial health algorithm was shown to systematically underestimate care needs for Black patients because healthcare expenditure had been used as a proxy for health need in the training objective ([Obermeyer et al., 2019](#)). Indian health ADSS development faces directly comparable structural conditions: training data dominated by urban private hospital records, with gender, caste, language, and geographic variation poorly documented throughout the available corpus. Data fragmentation is simultaneously a technical problem and an equity problem ([Tripathi et al., 2024](#)).

Table 6. Documented ADSS Deployments in Indian Healthcare: Selected Cases

Tool	Function	Setting	Outcomes Reported	Scalability Status
Qure.ai qXR	TB detection and triage	Public district hospitals and rural PHCs	22% increase in TB detection; measurable cost reduction per case identified	Scaling — NHM integration discussions under way
Qure.ai qCT	CT head analysis	Urban secondary hospitals	Comparable accuracy to radiologist reads; reduces decision turnaround time	Pilot — not yet at programme scale
Niramai Thermalytix	Breast cancer algorithmic screening	Secondary care hospitals and outreach camps	Non-contact thermography; detects dense-tissue abnormalities without radiation	Commercial pilots; not integrated into NHM screening
ABDM-linked EHR pilots	Longitudinal predictive data layer	Selected ABDM-enrolled facilities	Interoperability across consenting providers; patient-controlled health record access	Infrastructure scaling — partial rural coverage
NHM eSanjeevani	Teleconsultation decision support	PHC-to-hospital referral network	Over 100 million consultations by 2023; specialist decision access without patient travel	Programme level — nationally deployed

Infrastructure Deficits in Rural and Semi-Urban Settings

A shortfall of approximately 10,000 PHCs against programme targets has been documented by ([NITI Aayog, 2022](#)). Among those operational, unreliable power supply and absent broadband are common, and device supply, maintenance capacity, and technical support are thin. ADSS tools built for high-resource environments impose hidden operational costs when deployed in these conditions: system downtime, vendor dependency, and inability to function without continuous connectivity ([Lanzagorta-Ortega et al., 2022](#)). Those costs fall on the facilities with the least capacity to absorb them.

Infrastructure readiness is a structural determinant of equitable ADSS access, and the primary reason digital health programmes achieve urban scale but fail at rural scale across LMIC settings ([UNICEF, 2024](#)).

Regulatory Uncertainty and Liability Ambiguity

The Digital Personal Data Protection Rules were still under public consultation as of March 2025 ([Ministry of Electronics and Information Technology, 2025](#)). No ADSS-specific certification pathway exists for Indian healthcare. There is no equivalent to the FDA's Software as a Medical Device framework or the UK's MHRA AI guidance. Regulatory clarity ranks among the strongest predictors of provider adoption willingness in international comparisons of health AI systems ([OECD, 2022](#)).

Liability is equally unresolved. When an ADSS contributes to a diagnostic error, current Indian law provides no clear allocation of responsibility across developer, procuring hospital, and treating clinician. In comparable clinical contexts, regulatory approval of AI screening tools measurably increased primary care adoption rates ([Grzybowski & Brona, 2021](#)). Certification is not administrative overhead. It is the mechanism through which clinical confidence is established.

Algorithmic Bias, Ethics, and Accountability Gaps

A US health management algorithm was documented to disadvantage patients by race because the training objective used a biased proxy ([Obermeyer et al., 2019](#)). Indian ADSS development carries directly comparable structural risks: training data from urban hospitals, underdocumented demographic variation, and no national audit mechanism for deployed systems. Transparency, fairness, and accountability are governance requirements rather than optional additions, according to guidance from ([World Health Organization, 2021](#)). India has no equivalent national mandate for health ADSS.

The ethics gap is also a trust gap. A clinician who cannot interpret an ADSS output will not use it. A patient who cannot understand how algorithmic outputs are shaping their care will not engage with the pathway. Both problems require accountability structures the current regulatory landscape does not provide.

Workforce Digital Literacy and Usability Barriers

Perceived usefulness and perceived ease of use are the primary determinants of information system adoption ([Davis, 1989](#)). Both depend on training and usable design. India's frontline health workforce receives no structured AI decision literacy in medical or nursing education. The physician shortage is severest in rural areas, meaning the workers most exposed to ADSS are also the least equipped to interpret outputs or escalate concerns ([Mehta et al., 2024](#)).

Tools built without frontline user involvement consistently add workflow time and generate outputs that require specialist interpretation. An ADSS that is clinically accurate but operationally unusable at the point of care helps no patient.

Table 7. Implementation Barrier Taxonomy With NASSS Framework Mapping

Barrier Theme	Sub-Components	Key Evidence	NASSS Domain	Severity	Setting
Data quality and fragmentation	Incomplete records; inconsistent coding standards; no national health data schema aligned to ADSS training	Chettri et al. (2025) ; National Health Authority (2023)	Value proposition	High	Urban > Rural
Infrastructure deficits	Unreliable power; absent broadband at PHCs; insufficient device supply and maintenance	NITI Aayog (2022) ; UNICEF (2024)	Wider environment	High	Rural >> Urban
Regulatory and liability ambiguity	No ADSS-specific certification pathway; unclear liability allocation when algorithmic decision support contributes to clinical error	Ministry of Electronics and IT (2025) ; OECD (2022)	Wider environment	High	Both settings
Algorithmic bias and accountability	Training data from urban hospitals; underrepresentation of rural, female, and lower-caste patients	Obermeyer et al. (2019) ; World Health Organization (2021)	Technology	High	Disproportionate rural impact
Workforce digital literacy	AI literacy absent from medical and nursing curricula; frontline staff lack skills to interpret or escalate ADSS outputs	Davis (1989) ; Mehta et al. (2024)	Adopter system	Medium	Rural >> Urban

Table 8. Comparative Barrier Profiles: India, NHS England, and LMIC Africa

Barrier Dimension	India	NHS England	LMIC Africa Context
Digital infrastructure	Unreliable power and connectivity at PHCs; 10,000 facility shortfall	Near-universal connectivity; NHS Digital backbone operational	Similar power and connectivity deficits; mobile-first workarounds partially adopted
Regulatory clarity	DPDP Act under consultation; no ADSS-specific certification pathway	MHRA AI regulatory guidance published; CE marking pathway established	Limited national regulatory capacity; WHO ethics guidance applied informally
Data governance	Fragmented records across public and private facilities; ABDM adoption uneven	NHS Spine provides national interoperability; GDPR enforced	Paper-based records dominant; digital transition at early stage
Workforce readiness	AI literacy absent from undergraduate curricula; rural exposure minimal	NHS AI training modules in active development; broader digital literacy baseline	Critical health worker shortage limits capacity to adopt or supervise ADSS
Algorithmic accountability	No mandatory fairness audit; no national review mechanism for health ADSS	NHS Algorithmic Transparency framework published 2023; model cards in development	No formal mechanism; WHO AI governance framework cited as informal guidance only

A SEQUENCED FRAMEWORK FOR EQUITABLE ADSS SCALE-UP

The Sequencing Logic

The five barrier clusters in Section 5 are not independent. Data fragmentation produces biased training sets. Biased models underperform for rural patients. Underperformance erodes clinical trust. Trust erosion suppresses adoption, which denies the system the usage data needed to improve models further. Infrastructure deficits prevent rural deployment entirely, and regulatory ambiguity prevents provider commitment at any setting.

Individual interventions break one link. Only sequenced structural investment breaks the cycle. Tier 1 must be substantially in place before Tier 2 produces returns. Tier 2 must demonstrate district-level programme functionality before Tier 3 replication proceeds. Skipping this order does not produce slow adoption. It produces failed pilots and the institutional memory that ADSS cannot be trusted, which subsequent deployments must then overcome.

Tier 1: Foundational Prerequisites

PHC-level power, broadband, and device provisioning must precede any deployment. This is a capital budget decision ([NITI Aayog, 2022](#)). Without it, any connectivity-dependent ADSS reaches 35% of the population and structurally excludes 65%. A national health data standard aligned to ABDM must specify formats, coding conventions, and exchange protocols allowing records from any enrolled facility to inform ADSS training and deployment ([National Health Authority, 2023](#); [Ministry of Health and Family Welfare, 2019](#); [Jain et al., 2022](#)). ADSS-specific certification and liability pathways must give developers a route to validated medical products and give clinicians the legal confidence to act on algorithmic outputs; adoption enforcement and data quality standards are currently missing from the ABDM architecture ([Ministry of Electronics and Information Technology, 2025](#); [OECD, 2022](#)).

Tier 2: Enabling Conditions

AI decision literacy belongs in undergraduate medical and nursing curricula before Tier 2 pilots launch. Curriculum reform takes two to three years to produce graduates, so beginning it during Tier 1 avoids a workforce readiness gap when pilots need trained staff ([Davis, 1989](#); [Mehta et al., 2024](#)). Four to six demographically diverse priority districts provide the testbed for programme-level ADSS deployment under real conditions ([NITI Aayog, 2022](#); [Spatharou et al., 2020](#)). An independent ADSS ethical review board with mandatory algorithmic fairness

audit authority closes the accountability gap that clinical and public trust requires ([World Health Organization, 2021](#); [Obermeyer et al., 2019](#)).

Tier 3: Scaling and Institutionalisation

Validated district-level models replicate nationally through NHM channels with rural-first procurement criteria embedded in contracts. Continuous post-deployment monitoring with longitudinal fairness audits covering gender, caste, language, and geographic region catches performance drift before patient harm documents it ([Obermeyer et al., 2019](#); [OECD, 2022](#)).

Rural-First Design as a Mandatory Specification

Rural-first design is not compromise. A system built to run on 2G connectivity, support 12 scheduled languages, and operate offline on low-cost Android devices will work across every Indian healthcare setting. The reverse is categorically untrue: urban-first systems structurally exclude the majority of India's population and that exclusion is not correctable by post-hoc adaptation ([UNICEF, 2024](#); [Kickbusch et al., 2021](#)). Rural-first performance specifications should appear in publicly funded ADSS procurement contracts as mandatory conditions, not aspirational features.

Table 9. Sequenced Implementation Prerequisites: Three-Tier ADSS Scale-Up Framework

Tier	Action	Responsible Actor(s)	Policy Anchor	International Analogue	Timeline
Tier 1	Establish AI-ready PHC infrastructure: power, broadband, device provisioning	Ministry of Health; state governments	NTI Aayog (2022) ; National Health Authority (2023)	NHS community health digital upgrade (The Royal College of Radiologists, 2024)	Immediate
Tier 1	Adopt national health data standard aligned to ABDM for ADSS training	ABDM; NHA; MoHFW	National Health Authority (2023) ; Ministry of Health and Family Welfare (2019)	NHS Spine national EHR standard	Immediate
Tier 1	Establish ADSS-specific certification and liability pathway	CDSCO; MeitY; Ministry of Health	Ministry of Electronics and IT (2025) ; OECD (2022)	MHRA AI guidance (UK); FDA SaMD framework (USA)	Immediate
Tier 2	Embed AI decision literacy in undergraduate medical and nursing curricula	MCI; NMC; state medical universities	Mehta et al. (2024) ; Davis (1989)	NHS AI workforce training programme	12 to 24 months
Tier 2	Launch PPP pilots in four to six demographically diverse priority districts	NTI Aayog; AI firms; state NHMs	NTI Aayog (2022) ; Spatharou et al. (2020)	India NHM telemedicine scaling model	12 to 24 months
Tier 2	Create independent ADSS ethical review board	ICMR; MoHFW; independent experts	World Health Organization (2021)	WHO AI governance guidance	12 to 24 months

	with algorithmic fairness audit authority		Obermeyer et al. (2019)		
Tier 3	Replicate validated district ADSS models nationally through NHM channels	NHM; ABDM; state governments	National Health Authority (2023) ; NITI Aayog (2022)	NHS AI imaging national rollout (The Royal College of Radiologists, 2024)	24 to 48 months
Tier 3	Implement continuous post-deployment monitoring with longitudinal fairness audits	ICMR; AI vendors; state data offices	Obermeyer et al. (2019) ; OECD (2022)	OECD AI classification and oversight framework	Ongoing

Table 10. Barrier-to-Prerequisite Cross-Reference Matrix

Implementation Barrier	Tier 1 Actions	Tier 2 Actions	Tier 3 Actions
Data quality and fragmentation	National health data standard and ABDM interoperability mandate (T1-P2)	AI literacy training extends to data entry quality for frontline staff (T2-P4)	Post-deployment data quality audits; longitudinal fairness monitoring (T3-P8)
Infrastructure deficits	PHC digital infrastructure investment programme (T1-P1)	Rural-first design criteria embedded in PPP procurement specifications (T2-P5)	Continuous PHC connectivity and device performance tracking (T3-P7)
Regulatory and liability ambiguity	ADSS-specific certification pathway and liability rules (T1-P3)	Pilot governance frameworks tested in priority districts before national rollout (T2-P5)	Regulatory update cycles aligned to post-deployment performance evidence (T3-P8)
Algorithmic bias and accountability	Data standard mandates demographically representative sampling (T1-P2)	Independent ADSS ethical review board with fairness audit mandate (T2-P6)	Longitudinal bias audits covering gender, caste, language, geography (T3-P8)
Workforce digital literacy	AI decision literacy embedded in medical and nursing curricula (T2-P4)	Usability-first design required in all PPP ADSS contracts (T2-P5)	Continuous professional development modules and refresher training cycles (T3-P7, T3-P8)

DISCUSSION

Responses to the Three Research Questions

Early detection and rural access carry the strongest India-specific evidence among the five domains. Three remain at emerging evidence stage, conditional on infrastructure and data conditions that do not yet exist at rural scale. The asymmetry is not accidental; it mirrors the structural inequalities the tools are meant to address. Opportunities are real and condition-dependent, and the conditions are unevenly distributed.

For RQ2, the five barriers interact to produce systemic adoption failure. Fragmented data drives biased models; biased models reduce clinical trust; trust erosion suppresses adoption; suppressed adoption denies the system the usage data needed for improvement. Addressing any one barrier without the others leaves the cycle intact. The practical finding is concrete: individual pilots that bypass foundational prerequisites will fail, and those failures become embedded institutional scepticism that subsequent deployments must overcome.

The answer to RQ3 is the three-tier sequenced framework. Deploying the right tools before Tier 1 completion produces the same outcomes as deploying the wrong tools.

Theoretical Contribution: Context-Aware Institutionalisation

The diffusion of innovations framework (Rogers, 2003) assumes a functional adoption environment and treats context as a variable that speeds or slows adoption. That assumption does not hold for Indian rural healthcare, where context is a co-determinant of feasibility, not a friction factor. Context-aware institutionalisation names this distinction as a planning principle: assess and build the institutional conditions before deploying the technology. Health IT adoption is a sociotechnical phenomenon (Sittig & Singh, 2010), and digital health scale-up failure is structural, not technical (Greenhalgh et al., 2017). The three-tier framework operationalises both insights for Indian conditions and can be applied to comparable LMIC health systems.

Policy and Health System Management Implications

Regulatory clarity and data governance are enabling infrastructure for ADSS adoption, not governance overhead to be resolved after deployment. An ADSS-specific certification pathway modelled on the OECD risk classification approach (OECD, 2022) is the most consequential missing regulatory instrument. The DPDP framework and ABDM architecture are starting points. For health system managers, PHC readiness assessment before any procurement decision is the most immediately actionable implication. Rural-first performance specifications and offline functionality benchmarks belong in procurement contracts as mandatory conditions, not add-ons.

Limitations

Four limitations apply. Urban and private-sector evidence dominates the available corpus, so this paper inherits the geographic imbalance it critiques. The English-language restriction likely excludes state-level Indian grey literature with granular operational specificity. Publication bias toward successful pilots underrepresents implementation failure. The DPDP regulatory environment is evolving fast enough that March 2025 analysis may already be outdated. These limitations reinforce rather than invalidate the call for primary research in rural and public-sector settings.

Table 11. Research Questions Mapped to ADSS Synthesis Findings and Implications

Research Question	Key Synthesis Finding	Theoretical Implication	Practical Implication
RQ1: What are the principal opportunity domains for predictive analytics and ADSS in Indian healthcare?	Five domains identified: early detection at triage nodes, population risk stratification, rural access equity, resource forecasting, and national programme integration via ABDM. Early detection and teleconsultation carry the strongest India-specific evidence; three domains remain at emerging stage.	Choice architecture in Indian healthcare can be deliberately redesigned through ADSS, but only where enabling conditions match domain-specific operational requirements.	Policymakers should prioritise early detection and rural access first; evidence quality and PHC alignment are strongest for these two areas.
RQ2: What implementation barriers prevent equitable scale-up of ADSS beyond pilots?	Five interdependent barriers: data fragmentation, infrastructure deficits, regulatory ambiguity, algorithmic bias, and workforce literacy gaps. Barriers interact: fragmented data	Barrier interactions create systemic lock-in. No individual intervention resolves adoption failure; structural prerequisites must address multiple barriers simultaneously.	Health system managers should conduct PHC readiness assessments before any ADSS procurement. Regulatory bodies should treat liability clarity as a precondition for provider confidence.

	produces biased models; biased models reduce trust; reduced trust suppresses adoption.		
RQ3: What sequenced prerequisites enable sustainable system-level ADSS adoption?	Three-tier framework developed. Tier 1: infrastructure, data standards, certification. Tier 2: workforce training, PPP pilots, ethical oversight. Tier 3: national replication and continuous monitoring.	Sequencing is itself a theoretical and practical contribution. Deployment before Tier 1 completion produces failed pilots and institutional resistance, not slow adoption.	Research funders should prioritise PHC-level implementation fidelity studies and cost-effectiveness modelling of ADSS-assisted TB screening as the two most consequential primary research gaps.

CONCLUSION

The deployments are documented. Qure.ai's TB triage, Niramai's breast thermography, and NHM's eSanjeevani teleconsultation each confirm measurable clinical value under Indian conditions. The debate is no longer about whether these tools work. The question is whether the conditions exist to deploy them equitably, at programme scale, in the settings where India's preventable disease burden actually concentrates. Those conditions are currently absent from most of the places that matter most. Infrastructure, data governance, and regulatory clarity must come first.

Workforce training and PPP pilots and ethical oversight follow when that foundation exists. National replication and continuous fairness monitoring convert successful programmes into permanent institutional features. Shortcutting the sequence does not accelerate adoption; it produces the failed pilots and institutional resistance that the Indian ADSS record already documents. Primary research at PHC level in rural districts, examining not clinical accuracy but frontline worker adoption and referral pathway integration, is the single most consequential next step.

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CRedit Author Statement / Author contributions

Anuj Tripathi: Conceptualization, Methodology, Formal Analysis, Investigation, Writing (Original Draft), Writing (Review and Editing), Visualization, Supervision, Project Administration.

Rajesh Walia: Data Curation, Resources, Writing (Review and Editing, Supporting).

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